

ACTION BOOK



EPA REGION 5 ASTHMA FORUM

Addressing Asthma Disparities in Our Communities

Chicago, Illinois | JUNE 6-7, 2012

Region 5 Asthma Forum Participant Action Book

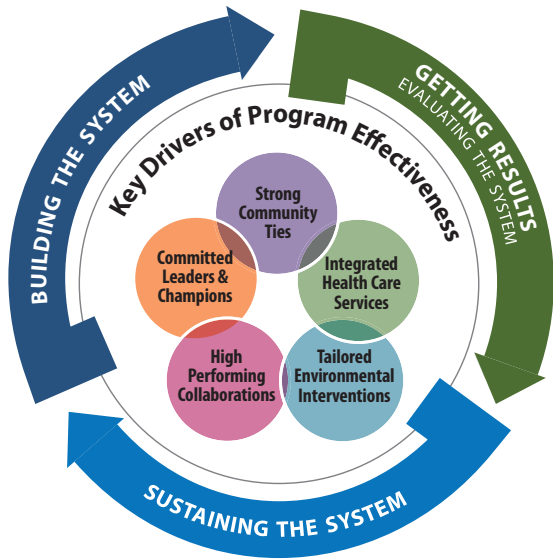
Day One: Wednesday, June 6, 2012

Delivering High Quality Asthma Care – A System in Action.....

9:00 – 10:20 am

Speakers: **Tracy Enger**, *U.S. Environmental Protection Agency*; **Karen Meyerson**, *Asthma Network of West Michigan*

DELIVERING HIGH QUALITY ASTHMA CARE



Notes:

Rate the strength of my program for each component.



Key Drivers	How the System Shows Up in This Program	Rate the Strength of This Component in My Program
Integrated Health Care Services		1 2 3 4 5
Tailored Environmental Interventions		1 2 3 4 5
High-Performing Collaborations		1 2 3 4 5
Strong Community Ties		1 2 3 4 5
Committed Leaders and Champions		1 2 3 4 5

Advancing Environmental Justice and Taking Action on Asthma Disparities..... 10:40 – 11:30 am

Speakers: **Lara Lasky**, *U.S. Environmental Protection Agency*; **Alisa Smith**, *U.S. Environmental Protection Agency*; **Gregory Crawford**, *U.S. Centers for Disease Control and Prevention*

What strategies, approaches and opportunities did you hear to advance your work in underserved communities?

Implementing Environmental Asthma Interventions..... 11:30 – 12:15 pm

Speaker: **Dorr Dearborn**, *Case Western Reserve University*

What did you hear that can help you address the elements in the *System for Delivering High Quality Care* that you are focused on advancing in your work?

Delivering High Quality Asthma Care – Utilizing the Key Drivers of Program Effectiveness.....1:15 – 2:40 pm

Speakers: **John Dowling**, Michigan Department of Community Health, Asthma Prevention and Control Program; **Mary Cooley**, Priority Health Medicare

Questions for Insight and Action	What did I hear?	What will I do?
What insights did I get from these speakers about actions and strategies for delivering high quality care using the system?		

Overcoming Cultural Barriers to Improve Asthma Care and Outcomes – Panel Discussion.....9:15 – 10:45 am

Speakers: **Panelists**

Questions for Insight and Action	What did I hear?	What will I do?
What insights did I get from these panelists about actions and strategies to overcome cultural barriers to improving asthma care and outcomes in my community?		

Asthma Care Fax 2:40 – 3:20 pm

Speaker: Erika Horstmann, *Medicine Shoppe, Wisconsin Asthma Coalition*

How can you put this tool into action in your community to improve integrated health care services?

Managing Asthma in Chicago Public Schools 3:40 – 5:00 pm

Speakers: Liliana DeSantiago, *Chicago Public Schools*; Marc Rosen, *Respiratory Health Association of Metropolitan Chicago*

What high performance collaboration strategies did these organizations use that you can apply in your work to acquire assets and resources?

Day Two: Thursday, June 7, 2012

Guest Speaker: Susan Sommer, *Community Asthma Initiative, Boston Children's Hospital*8:30 - 9:15 am

Building My Program's Value Proposition

My **Population of Focus:** The People I Serve: _____

My Mission:

The **Long-Term Impacts** I Will

Commit to Achieving for My

Population of Focus: _____

What I Will Measure: _____

My Goals:

What I Will Achieve to Ensure I Meet My Commitments:

Short-term & Intermediate Outcomes: _____

What I Will Measure: _____

My Objectives:

What I will measure and track to assess my products and activities

Outputs: _____

My Tasks:

The **Activities** I Will Run to Achieve Impacts: _____

My Costs:

The investments that drive the price

Management (_____ %): _____

Evaluation (_____ %): _____

Programming (_____ %): _____

EXAMPLE

Pop of Focus: Children >18 yrs with poorly controlled asthma: 5,000 children

EXAMPLE

Impact: Improve self-management
Measure: % of families visited who report increase in number of symptom-free days
Impact: Fewer adverse asthma events
Measure: Decrease pediatric ER visits by 50%

EXAMPLE

Intermediate Outcomes: Reduced exposure to environmental triggers
Measure: % of households maintaining a "trigger-free" environment at 6 month follow-up home visit
Short-Term Outcomes: Increased awareness of environmental triggers
Measure: % of families with demonstrated knowledge increase through post test

Output: Number of providers conducting environmental assessments, Number of environmental home visits conducted , % of children referred for home visits

EXAMPLE

Activity: Train lay health workers to deliver home visits
Activity: Train providers to use electronic environmental assessment form
Activity: Develop referral system for providers to make referrals for home visits

EXAMPLE

Management (20%): \$64,000/year
 Management (10%): \$32,000/year
 Management (70%): \$224,000/year
TOTAL: \$320,000

My Value Proposition Statement

For \$ _____ per year (**MY COSTS**) we will dramatically improve asthma outcomes for _____
(**MY POPULATION OF FOCUS**) by achieving _____, _____
_____, and _____
(**MY HIGH VALUE OUTCOMES**).

EXAMPLE

For \$250,000, Asthma Care in Action will improve outcomes for the 3,000 pediatric asthma patients we serve by cutting ER visits for asthma in half, doubling the number of families capable of effectively self-managing their asthma, and reducing children's exposures to environmental asthma triggers in their homes. We estimate our work will deliver \$850,000 per year in savings to the health care system through avoided ER visits.

What data do you need to refine your value proposition statement and how can you get it?

Who in your community needs to hear your value proposition statement?

Ambiant Air Quality 10:45 – 11:30 pm

Speaker: **Mark Werner**, Wisconsin Division of Public Health; **Michael Compher**, U.S. Environmental Protection Agency; **Marta Fuoco**, U.S. Environmental Protection Agency; **Megan Gavin**, U.S. Environmental Protection Agency;

What opportunities do you see for partnering with federal and state ambient air programs?

Communities in Action – Accelerating Healthy Communities Together 11:30 – 12:30 pm

Speaker: **Tracy Enger**, U.S. Environmental Protection Agency;

System for Delivering High Quality Care Key Drivers	Requests	Offers
Committed Leaders & Champions		
Strong Community Ties		
Integrated Health Care Services		
Tailored Environmental Interventions		
High Performing Collaborations		