



# Healthy People 2010 Objectives to Anchor the Network

- Reduce emergency department visits
- Reduce hospitalizations for asthma
- Increase symptom free days
- Increase proportion who receive education
- Increase proportion who receive assistance  
assessing and reducing triggers





# Purposes for this Session

- Establish personal/professional goals and actions as a Sector Leader**
- Cut some deals with other sector professionals with goals/action steps**





# Questions To Run On

- What are leaders in this sector already doing to get asthma under control? What could you, as a leader in this sector, do to mobilize and help 1000 communities get asthma under control?**
  
- What are your personal goals and commitments for action?**
  
- Who could you team up with in this sector to contribute and what would you do?**





NAME/COMMUNITY \_\_\_\_\_

**R<sub>x</sub>**

## Living Well With Asthma

- Mobilize 1000 Communities  
*I will recruit* \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
  
- Establish and Drive Toward Bold Goals  
*My bold goal is* \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
  
- Measure Progress and Document Outcomes  
*I will measure* \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
  
- Reach Out and Engage Others  
*I will engage* \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
*Community Leader*

\_\_\_\_\_  
*Date*





# Questions To Run On

- What are leaders in this sector already doing to get asthma under control? What could you, as a leader in this sector, do to mobilize and help 1000 communities get asthma under control?**
  
- What are your personal goals and commitments for action?**
  
- Who could you team up with in this sector to contribute and what would you do?**





# HP 2010 Targets and *Best in Class* Results

<b>Objective</b>	<b>HP 2010 Target</b>	<b><i>Best in Class</i> Results</b>
Reduce ED Visits	30% – 50% (15-80 per 10,000)	50% – 75%
Reduce Hospitalizations	38% – 45% (8-25 per 10,000)	50% – 80%
Increase Symptom-Free Days	>10 per 14 days	10.4 days in a row
Increase Education	30%	100%
Increase Assistance to Assess/Reduce Triggers	50%	100%





# Questions To Run On

- What are leaders in this sector already doing to get asthma under control? What could you, as a leader in this sector, do to mobilize and help 1000 communities get asthma under control?**
  
- What are your personal goals and commitments for action?**
  
- Who could you team up with in this sector to contribute and what would you do?**





# Questions To Run On

- What are leaders in this sector already doing to get asthma under control? What could you, as a leader in this sector, do to mobilize and help 1000 communities get asthma under control?**
  
- What are your personal goals and commitments for action?**
  
- Who could you team up with in this sector to contribute and what would you do?**







# Requests & Offers

- **Create the Future**
- **Unlock Natural Abundance With Less Effort**
- **Knit Us Together**
- **Generate Action in Groups**





- **How do we access the resources we need?**
- **How do we team up with partners to unlock the natural abundance of the world?**
- **What does each of us need to do to make this happen?**

*It is easier than we think . . .*

*but it does take courage and a willingness to "go with the flow."*





# Good Requests & Offers

- Authentic
- Attractive to the Recipient
- Made to the Right Person(s)
- Actionable
- Don't Have to Be “Perfect”
- Counter-Offer & Counter-Requests  
are A-Okay





**What is a request or offer  
you could make to someone  
right here, right now, to help  
reach our goals?**

